

Season 4

2026-2027



# ALL-STAR EVALUATION PACKET





# WELCOME TO GENESIS ATHLETIX

Genesis Athletix, based in Fort Wayne, Indiana, is a premier All-Star cheerleading program founded in 2023 by experienced business leaders, dedicated cheer parents, and accomplished coaches and athletes. Built on a foundation of passion, experience, and purpose, GA is committed to developing confident, capable, and competitive athletes in a positive and structured environment.

Our coaching staff includes World Champion cheerleaders with firsthand experience competing at the highest levels of the sport. This experience shapes our approach to training—combining high standards, intentional development, and a long-term vision for athlete success.

At Genesis Athletix, we believe in developing the whole athlete. Our program emphasizes accountability, resilience, and teamwork while fostering confidence and a strong sense of self both on and off the mat. We hold our athletes to high expectations and are committed to providing equal opportunities for growth in a supportive, team-first environment.

We are proud to build a program centered on quality, culture, and community, and we look forward to an exciting and successful 2026–2027 season. For additional information, please visit [www.genesisathletix.com](http://www.genesisathletix.com).





# IMPORTANT DATES

May 13-15	All-Star Tryouts
May 22	Team Reveal
<b>May 23-25</b>	<b>CLOSED - Memorial Day</b>
May 26	Welcome week - team activities & required parent meetings begin
June 1	Team practices begin
<b>June 13-14</b>	<b>Mandatory GLO Camp - Stunt/skill training (Elite teams, Prep TBD)</b>
June 15-21	Summer Break #1 - No practices, gym open for classes through 6/20
<b>July 3-5</b>	<b>CLOSED - 4<sup>th</sup> of July</b>
July 13-18	Summer Break #2 - No practices, gym open for classes
<b>July 26-August 1*</b>	<b>Choreography</b>
August 23	Elite only - Sunday practice
<b>September 4-7</b>	<b>CLOSED - Labor Day</b>
<b>September 11-13*</b>	<b>Choreo Update Weekend</b>
October 11-17	Fall Break - No practices, gym open for classes
October 25 & November 8	Elite only - Sunday practice
<b>November 21 or 22</b>	<b>Intergalactic Reveal (Showcase) + Team Pictures</b>
<b>November 25-28</b>	<b>CLOSED - Thanksgiving Break</b>
November 29	Elite only - Sunday practice (comp week)
<b>December 20-January 2</b>	<b>CLOSED - Winter Break</b>
<b>January 8-10</b>	<b>Practice weekend</b>
January 24 & 31	Elite only - Sunday practices (or Feb if NCA)
March 24-27	No All-Star practices, gym open for classes
<b>March 28-April 3</b>	<b>CLOSED - Spring Break &amp; Easter</b>
April 4	Elite & Prep - Sunday practice (comp week)
April 10-11	Regional Summit - Indy (Novice, Prep, mini & regional Elite teams)
<b>April 16-18</b>	<b>Worlds &amp; FL Summit teams - MANDATORY practice weekend</b>
April 22-23	Youth Summit - Tampa, FL (practice 4/21)
April 23-26	The Cheerleading Worlds - Orlando, FL (practice 4/22)
April 29-May 2	D1 Summit - Orlando, FL

<b>Key - See Attendance Policy for details</b>
Pre-approved vacation dates - All-Star break or gym/holiday closure
Attendance mandatory - Prep/Elite teams
Camp, Choreo, & Performance dates - <b>ATTENDANCE MANDATORY</b>

**Notes**

\*Choreography- Each team should plan for approx. 2-3 days during the summer choreo week & 1 day during September weekend. No regularly scheduled practices during summer choreo week.



# ALL-STAR PROGRAM OVERVIEW

## WHAT MAKES US DIFFERENT?

Genesis Athletix is built on a commitment to **quality over quantity**, developing not only successful athletes, but strong, confident individuals. Our program has earned national titles across Levels 1–6 while consistently choosing to compete against the best of the best at top-tier Varsity events. We believe true growth comes from being challenged, which is why we hold our athletes to high standards in **effort, accountability, and execution**.

**What sets GA apart is our focus on long-term athlete development and intentional training.** Every athlete is known, supported, and pushed to reach their full potential in a structured, team-first environment. We prioritize building well-rounded athletes with **strong fundamentals, leadership skills, unparalleled work ethic, and a genuine love for the sport—creating a culture where athletes thrive both on and off the mat.**

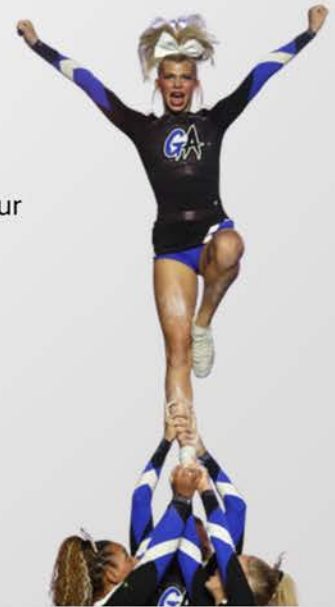
## GENERAL INFORMATION

- All full season teams are a 12-month commitment: May-late April.
- Athletes are placed on teams based on age, skill level, and travel commitment.
- No regularly scheduled practices are held on weekends. Occasional Sunday practices for Elite & Prep teams (see important dates).
- Attendance is vital at all levels. All potential absences, injuries, and illness must be communicated via [absence@genesisathletix.com](mailto:absence@genesisathletix.com). Elite athletes should expect additional fees for all unexcused or unreported absences. Prep & Novice athletes are permitted 3 absences prior to fees.

### Travel Options & Definitions

**Regional Travel-** All Prep & Novice teams + option for Elite teams. Competitions in IN, OH, IL, KY, or MI. Estimated 3-4 hour drive max. End of season event in Indy (Midwest Regional Summit).

**National Travel (Elite only)-** Competitions within Midwest region AND nationally (see tentative comp schedule). End of Season events in Florida- Youth Summit, The Cheerleading Worlds, or D1 Summit.



**AT ALL LEVELS, ALL-STAR CHEERLEADING REQUIRES A LARGE AMOUNT OF COMMITMENT, NOT ONLY FROM THE ATHLETES BUT ALSO FROM THE WHOLE FAMILY. PLEASE MAKE SURE YOU ARE AWARE OF OUR POLICIES AS WELL AS FINANCIAL COMMITMENT- DETAILED INFORMATION CAN BE FOUND IN OUR POLICIES HANDBOOK.**

**THANK YOU FOR TAKING THE TIME TO ENSURE GA IS THE RIGHT CHOICE FOR YOUR ATHLETE AND FAMILY!**

#### Disclaimers:

We reserve the right to add, edit, or remove contents in the Evaluation Packet or Policies Handbook at any time. We will communicate any updates via email.

\*Evaluation packet is designed to be a summarized overview of the All-Star program. All prices are estimates of costs and are subject to change. Comprehensive policies & procedures can be found in the Policies Handbook.

The Genesis Athletix name and logo are registered trademarks and are subject to all applicable laws therein. No reproduction or use of the logo is permitted by any entity without the expressed written consent of Genesis Athletix, LLC.



# ALL-STAR PROGRAM DETAILS

## ALL-STAR Elite - NATIONAL/REGIONAL TRAVEL

Our Elite All-Star program is the most competitive and advanced training option in our region. Most athletes will have prior cheer experience at this level. Athletes range in age from 7-18 years old and Levels 1-6. The Elite program includes both National travel teams & Regional teams- athletes will indicate their preferred travel type during the tryout registration process.

**Elite TIME COMMITMENT:** All-Star cheerleading is expected to be the athlete's top priority at this level. Athletes are also expected to put in work outside of scheduled practice time such as running miles, stunt group work, tumbling, etc. Elite athletes are not permitted to participate in winter sports and **must communicate any other extra-curricular activities at registration.**

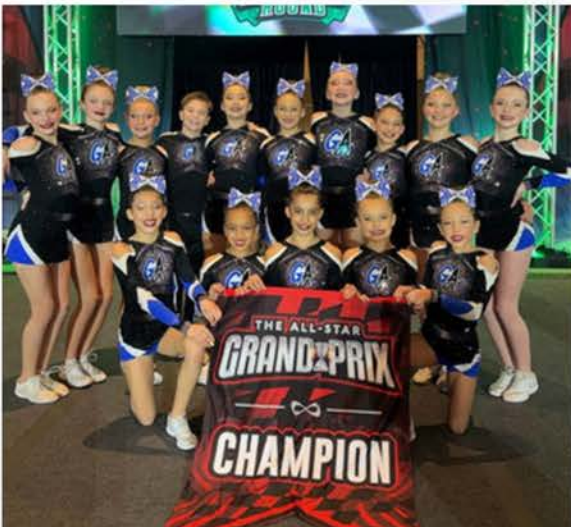
- **Competitions:** 4-5 regular season events + Showcase
  - End of Season Event: Youth Summit/Worlds/D1 Summit (additional fees will apply)
  - Elite teams will primarily attend 2-day competitions with housing requirements (Stay to Play)
- **Practice schedule:** 2x/week for 2 hours each
  - Worlds should expect 2-3 practices per week
- **Attendance:** Absence fees will be charged for each occurrence, see full attendance policy for details
- **Uniforms:** 25-26 program uniforms will be used again this season. Price for this uniform (new) is \$650, please reach out if you are interested in renting or purchasing a used uniform (limited availability & sizes).
  - ShockWave custom uniforms for Worlds

## ALL-STAR Prep - REGIONAL TRAVEL

Our Prep teams are full year teams, much like our Elite teams, but they have a smaller time and financial commitment. Athletes typically range from 7-16 years old and compete at Level 1/2.

Our Prep program is a great way to break into All-Star cheerleading, while still having a competitive edge. This program is perfect for multi-sport athletes and other dedicated athletes who want to learn new, challenging skills, build amazing friendships, and compete at a high level!

- **Competitions:** 3 regular season events + Showcase
  - End of Season Event: Midwest Regional Summit in Indy (additional fees will apply)
  - Prep competes 1-day only & no required housing (hotel)
- **Practices:**
  - Summer practices: 1x/week for 1.5 hours
  - August-April practice schedule: 2x/week for 1.5 hours each
- **Uniforms:** 25-26 program uniforms will be used again this season. Price for this uniform (new) is \$650, please reach out if you are interested in renting or purchasing a used uniform (limited availability & sizes).



## TINY Novice - REGIONAL TRAVEL

This program is perfect for our littlest cheerleaders, born between 2019-2023. This is an introductory program with a competitive edge- our Tiny Novice consistently scores at the top of their division, going "undefeated" some years! Athletes are challenged within their routine, allowing for individual growth throughout the competitive season!

- **Competitions:** 3 regular season events + Showcase
  - End of Season Event: Midwest Regional Summit in Indy (additional fees will apply)
  - Tiny Novice competes 1-day only & no required housing (hotel)
- **Practice schedule:**
  - Summer practices: 1x/week for 1 hour
  - August-April practice schedule: 2x/week for 1 hour each
- **Uniforms** will be NEW this year (approximately \$200-300) + competition bow





# FINANCIAL INFORMATION - Elite & WORLDS

The following estimated costs are subject to change. Monthly fees include a program tank, team tank, one set of practice wear and practice bow, regular season competition fees, and all practices.

**All payments are auto-debited from a card on file on the 25th of the month for the month ahead.**

Month	Monthly Fee	+ Additional Fee	Additional Fee Detail
May (due May 25)	\$150		
June (due May 25)	\$275	\$300	GloCamp Fee (due June 1st)
July (due June 25)	\$275	\$300 est.	Choreography (based on team size)
August	\$275	\$300 est.	Music (based on team size)
September	\$475		
October	\$475		
November	\$475		
December	\$475		
January	\$475		
February	\$475		
March	\$475		
April	\$475	\$175 Coaches Fee \$210 Regional Summit \$260 Youth Summit \$520 Summit \$620 Worlds	1 End of Season Event Registration (per team) End of Season Coaches Fee

**ADDITIONAL COSTS** - Program Uniform if new athlete (\$650 with 50% payments due in June and August), white low-rise cheer shoe (\$40-\$120), Annual Booster Club Fee for families who have not yet participated in Booster Club (\$50), and USASF annual membership paid directly to USASF each season (\$49).

On average, families participating on Elite teams spend \$10,000-\$15,000 per season per athlete when accounting for the costs outlined above. Competition travel often occurs multiple times in a month and in some cases can require airfare. We do not intend to offer scholarships for athletes for the 2026-27 season; we do have an active Booster Club program which several families use to help defray costs throughout the season.

**CROSSOVER ATHLETES** - Athletes who elect to compete on more than one team in a season are considered crossovers. Crossover athletes will be billed a crossover fee of \$125 per month (May-April), as well as the full choreography and music fees for each of their teams.

**PAY IN FULL DISCOUNT** - A family can choose to pay their monthly installments in full by May 25 to receive a \$300 discount for the season. Any additional fees and end of season costs will be billed separately. Email [programdirector@genesisathletix.com](mailto:programdirector@genesisathletix.com) to redeem this discount. No other discounts may be applied to All-Star Cheer fees.



# FINANCIAL INFORMATION - TINY Novice

The following estimated costs are subject to change. Monthly fees include a program tank, team tank, one set of practice wear, practice bow, competition bow, regular season competition fees, and all practices.

**All payments are auto-debited from a card on file on the 25th of the month for the month ahead.**

Month	Monthly Fee	Additional Fee	Additional Fee Detail
May (due May 25)	\$99		
June (due May 25)	\$149	\$100	½ Tiny Novice Uniform
July (due June 25)	\$149	\$100	Choreography (based on team size)
August	\$149	\$200	Music (based on team size) + ½ Uniform
Monthly September - March	\$149		
April	\$149	\$85 Coaches Fee \$125 Regional Summit	End of Season Event Registration & Coaches Fee

# FINANCIAL INFORMATION - Prep

Month	Monthly Fee	Additional Fee	Additional Fee Detail
May	\$150		
June	\$249	\$99	GloCamp Fee (due June 1st)
July	\$249	\$150	Choreography (based on team size)
August	\$249	\$150	Music (based on team size)
Monthly September - March	\$249		
April	\$249	\$85 Coaches Fee \$125 Regional Summit	End of Season Event Registration & Coaches Fee

**ADDITIONAL COSTS** - Program Uniform (Tiny Novice @ \$200 and Prep @ \$650, with 50% payments due in June and August), white low-rise cheer shoes (\$40-\$120), Annual Booster Club Fee for families who have not yet participated in Booster Club (\$50), and USASF annual membership paid directly to USASF each season (\$49).

On average, families participating on Novice and Prep teams spend \$3,000-\$5,000 per season per athlete when accounting for the costs outlined above. We do not offer scholarships; we instead have an active Booster Club program to help defray costs.

**PAY IN FULL DISCOUNT** - A Tiny Novice/Prep family can choose to pay their monthly installments in full by May 25 to receive a \$100 discount for the season. Any additional fees and end of season costs will be billed separately. Email [programdirector@genesishathletix.com](mailto:programdirector@genesishathletix.com) to redeem this discount. No other discounts may be applied to All-Star Cheer fees.



# TENTATIVE COMP SCHEDULE + INFO

Dates	Event	Location	Notes
November 21 or 22	Intergalactic Reveal (Showcase)	Fort Wayne, IN	ALL
December 4-6	WSF Grand Nationals	Louisville, KY	
January 16-17	Jamfest Super Nationals	Indianapolis, IN	
January 29-31	Spirit Sports Grand Nationals	Palm Springs, CA	Elite National Travel option
February 12-14	Cheersport Nationals	Atlanta, GA	Elite National Travel option
March 13-14	ACP Grand Nationals	Columbus, OH	
March 19-21	NCA Nationals	Houston, TX	Elite National Travel option
Spring 2027	RISE Productions	Fort Wayne, IN	1-day local competition, details TBD

This is a list of potential competitions teams may attend. Please hold all listed dates until competition schedule is finalized and released by August.

Elite teams: 4-5 events, possibly including one out-of-region event + End of Season Event

Prep & Novice teams: 3 events (options highlighted in blue) + End of Season Event

## END OF SEASON EVENTS

**BIDS REQUIRED & ADDITIONAL FEES WILL APPLY**

Dates	Event	Location	Notes
April 10-11	Midwest Regional Summit	Indianapolis, IN	Novice, Prep, Mini Elite, Regional Elite teams
April 22-23	Youth Summit	Tampa, FL	Youth Elite, practice 4/21
April 23-26	The Cheerleading Worlds	Orlando, FL	ShockWave, practice 4/22
April 29-May 2	D1 Summit	Orlando, FL	Elite National teams



# REGISTRATION & EVALUATION PROCESS

## REGISTRATION

All-Star Cheer evaluations help our coaches place athletes on the best team for their skill level. Athletes are assessed on jumps, tumbling, stunting, motions, and overall performance, as well as attitude and coachability.

Please complete our Evaluation Registration Form and submit payment here: <https://genesisathletix.com/all-star-cheer-evaluation-registration>

Early-bird registration is \$60 on or before 4/18, and \$75 after 4/18. Registration includes a free GA program t-shirt for all athletes!

## INFO SESSIONS

We will also host two optional Meet & Greet Open Gyms on 5/6 @ 6:00-7:30 PM and 5/7 @ 5:00-6:30 PM, which will offer opportunities for new athletes to learn more about our program and get in some tumbling and stunting time while parents have a chance to ask questions.

**NEW THIS YEAR** - We're excited to offer private, one-on-one meetings for new cheer athletes and their caregivers to connect personally with our coaching staff before evaluations. These optional sessions are designed to help us get to know each athlete's goals and experience better before evaluations, while also giving families a deeper understanding of our program, training approach, facility, and expectations. Spots are available outside of regular gym operating hours on 4/10, 4/11, and 4/13, with availability on Sunday 4/12 by request at [leise.rosman@genesisathletix.com](mailto:leise.rosman@genesisathletix.com). Reserve your time here: <https://calendly.com/d/cxvs-smq-svg/private-meet-and-greet>

## EVALUATION PROCESS

Please note our lobby will be CLOSED to All-Star parents during the evaluation process.

### DAY 1 - WEDNESDAY 5/13

Supervised Open Gym and Parent Q&A Session: 6:30-8:00 PM

### DAY 2 - THURSDAY 5/14

Group A (Birth Years 2017-2023): 5:00-6:00 PM // Athletes will meet new friends and show off their skills.  
Group B (Birth Years 06/01/07-2016): 6:30-8:00 PM // Athletes will learn and practice their evaluation routine.

### DAY 3 - FRIDAY 5/15

Group B Only: 5:00-6:30 PM // Athletes will perform their evaluation routine, including tumbling, dance, and jumps.

If an athlete needs to leave early from evaluations, this information should be emailed to [programdirector@genesisathletix.com](mailto:programdirector@genesisathletix.com).

Tryout tips! → Execution is valued over difficulty. Athletes will be able to choose their tumbling passes for their routine, but they should be prepared to be accountable for that skill throughout the season. Remember, these routines are designed for athletes to demonstrate skills they have mastered with excellent execution & confidence, 100% of the time. This is likely not their most difficult skill they are working on; it is the skill that is perfectly competition-ready for next season. Athletes will be given ample opportunity to demonstrate more difficult or newer skills after the routine! We may ask athletes to try something new during the evaluation process, remember that it is okay to make mistakes! If this happens, we are looking for effort & coachability in that moment, not perfection!

LEISE ROSMAN - [LEISE.ROSMAN@GENESISATHLETIX.COM](mailto:LEISE.ROSMAN@GENESISATHLETIX.COM)

RYAN LONG - [RYAN.LONG@GENESISATHLETIX.COM](mailto:RYAN.LONG@GENESISATHLETIX.COM)

GAVIN SCHEELE - [GAVIN.SCHEELE@GENESISATHLETIX.COM](mailto:GAVIN.SCHEELE@GENESISATHLETIX.COM)

SAVANNAH SHULER - [SAVANNAH.SHULER@GENESISATHLETIX.COM](mailto:SAVANNAH.SHULER@GENESISATHLETIX.COM)

EMILY MOLITOR - [EMILY.MOLITOR@GENESISATHLETIX.COM](mailto:EMILY.MOLITOR@GENESISATHLETIX.COM)

IZZY RICHMAN - [IZZY.RICHMAN@GENESISATHLETIX.COM](mailto:IZZY.RICHMAN@GENESISATHLETIX.COM)

## CONTACT INFO